



BRIAN TADEMY, MBA

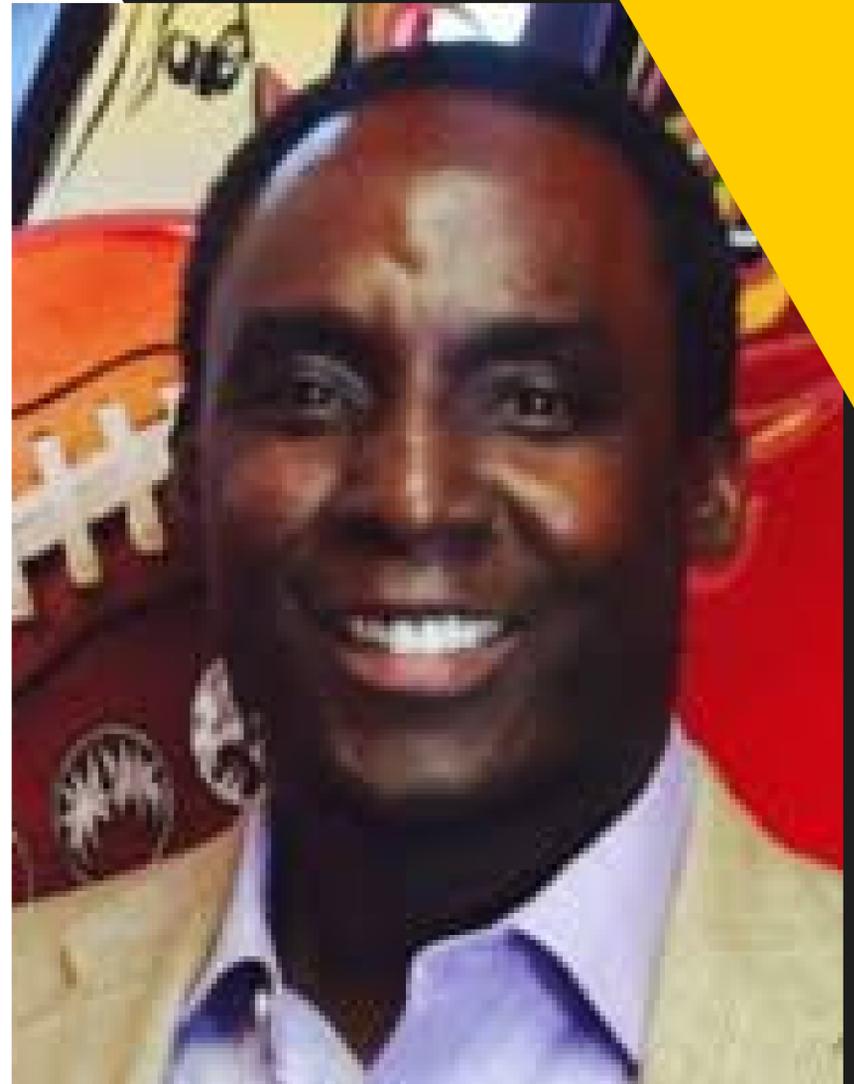
Diversity & Inclusion Corporate Trainer | Leadership and Confidence Coach

Brian Tademey has a flourishing background as a Sales Marketing Director with a Master's Degree in Marketing and 10+ years of Fortune 500 experience in sales and marketing management and business development. As a driven business leader and negotiator with an operational mindset and the ability to establish goals, Brian can convert plans into action. He's a collaborator credited for establishing and maintaining enduring value-based partnerships with restaurants, sports teams, entertainment companies, and charities to develop and execute effective and creative marketing programs.

Brian has had a number of career achievements such as being in the Hewlett-Packard's President Club representing top 2% of HP's worldwide sales force, earning the Denny's National Presidential Award by achieving 100% renewal of 37 co-op agreements, he was awarded Top Gun Award as the Best National Account Executive in the Coca-Cola Western Region (Over 150 AEs) and he founded the Shami Sall Memorial Scholarship Program that has supported 20 young adults and raised over \$100K.

Brian is a passionate core coach and trainer with Rise Up For You who thrives to bring positive leadership and diversity into the workplace.

Once of Brian's greatest accomplishments to date is raising over \$1 million for non-profit organizations.



STAY CONNECTED

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SIGNATURE KEYNOTE TALKS

- **Diversity and Inclusion:** What it Means to Be All-In
- **The 6 Pillars to Success:** What The Happiest Countries In the World Are Doing Right!
- **So You Want to Be a Leader?** How to Show Up and Be a Real Change-Maker

COMPANY DESCRIPTION

Rise Up For You, founded by Nada Lena Nasserdeen, is an educational and motivational company that focuses on enhancing company culture and people development through teaching soft skills, aka human skills. Through our core principles; educate, inspire, experience, and connect, we are dedicated to fostering sustainable growth among companies and individuals.

Our mission is to help serve humanity through focusing on the most essential component; people.

We have designed interactive and experiential events, one to one coaching programs, and corporate trainings and workshops, with a special focus on the people, emotional, and social skills needed to be successful in today's world personally and professionally.

We've had the great honor of working and sharing our expertise at Google's largest conference of the year Google Cloud Next '19, The California Human Resources Conference, The Female Quotient, Wonder Women Tech, to name a few, in addition to working with name brands such as LA Fitness, Don Roberto, Free Wheelchair Mission, and more. Our work has been featured on a-multitude of platforms such as CBS, Face The Truth with Vivica A. Fox, and Lebanon's National Prime News Channel, LBC News.

Rise Up For You has most recently launched their 501 c3 non-profit organization, Rise Up For You Worldwide, which supports today's youth and the next generation through teaching the foundational life skills.

Both Rise Up For You and Rise Up For You Worldwide are committed to bettering humanity and supporting the 17 United Global Goals.

